

## Business Broadband

Lansafe LTD has partnered with Faster Britain to make it easier for your organisation to benefit from full fibre connectivity. Let your business thrive on a highly reliable network and future proof your growing technology needs.

## Why Choose Lansafe?

Technology is only the tool, Lansafe is the company with the knowledge, experience and products to transform your business so that you can meet the requirements of your business objectives.



## Revolutionising Connectivity: Faster Britain Business Broadband Comes to The Cavern Club, Liverpool

**Date: April 2023**

The Cavern Club, a legendary music venue located in the heart of Liverpool, has recently partnered with Lansafe and their approved partner Faster Britain, a leading provider of high speed broadband solutions for businesses. This collaboration marks a significant milestone in The Cavern Club's journey towards revolutionising connectivity, enhancing the experience for both performers and patrons alike.

Renowned for its iconic role in the birth of The Beatles and its rich musical history, The Cavern Club attracts visitors from around the world. As a venue that embraces both tradition and innovation, The Cavern Club recognised the importance of robust and reliable internet connectivity to meet the demands of the digital age. This realisation led to the decision to contact Lansafe and explore the avenue of the brand new Faster Britain network.

Faster Britain's business broadband offers lightning fast internet speeds, ensuring a seamless online experience for The Cavern Club's staff, performers, and visitors. With speeds of up to 10gb, the venue can now effortlessly handle bandwidth intensive tasks such as live streaming performances, providing WiFi access to guests, and supporting the smooth operation of various digital services.

The benefits of Faster Britain's business broadband extend beyond just speed. The Cavern Club can now take advantage of advanced features and services tailored to meet the specific needs of modern music venue. These include dedicated support for multiple devices, reliable video conferencing capabilities, and secure connectivity for online ticketing and payment systems.

# Faster Britain

## APPROVED PARTNER

'Working with Faster Britain as an approved partner has been extremely beneficial to our customers. We are currently working with numerous companies of all sizes across Liverpool, Wigan, Manchester, Warrington and Preston to implement this high speed broadband. The opportunities currently and upcoming will make a massive difference to all companies.' Adam Baxendale, Director – Lansafe LTD

By embracing Faster Britain's business broadband, The Cavern Club aims to enhance the overall experience for both artists and audience members. Performers can now seamlessly connect with their fans through live streams, social media engagement, and online collaborations. This improved connectivity opens up new possibilities for musicians to extend their reach beyond the venue's physical boundaries and create memorable experiences for a global audience.

For patrons, Faster Britain's high speed broadband ensures a seamless and immersive experience during concerts and events.

Visitors can instantly share their experiences through social media, access real time information about upcoming shows, and engage with interactive content provided by the venue. This connectivity enhances the sense of community and interaction that The Cavern Club is renowned for.

The collaboration between The Cavern Club and Faster Britain is a testament to the increasing importance of reliable and high speed internet connectivity in the entertainment industry. By investing in cutting edge business broadband, The Cavern Club demonstrates its commitment to embracing technology while preserving its rich musical heritage.

Moreover, this partnership reflects Faster Britain's dedication to empowering businesses with next level connectivity solutions. The company's focus on delivering high speed broadband specifically designed for business needs ensures that organisations can thrive in an increasingly digital world.

As The Cavern Club continues to welcome musicians and music enthusiasts from all corners of the globe, its relationship with Lansafe and provider Faster Britain sets a new standard for connectivity in the entertainment industry.



The blend of tradition and innovation embodied by this iconic venue is further amplified by the integration of high speed business broadband, creating a truly immersive and connected experience for all.

In conclusion, the introduction of Faster Britain's business broadband at The Cavern Club is a game-changer for the venue and the wider music industry. This partnership propels The Cavern Club into the digital age, allowing it to leverage advanced connectivity to engage with audiences on a globe scale.

As technology continues to shape the future of entertainment, The Cavern Club stands at the forefront, ensuring that its legacy and musical magic are experienced by generations to come.

## Contact Us

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## Frequently Asked Questions (FAQS)

**Q: Should I get Fibre or a Leased Line?**

**A:** This will depend on the size of your business, requirements and future growth. Our team of highly qualified technicians can advise and give you the option to make that final decision.

**Q: What is the benefits of Business Broadband?**

**A:** Better data transfer capabilities – More Generous or unlimited download and upload speeds. Faster connection speeds available.